Following are some highlights of recommendations made by each of the 10 committees that comprise UTEP’s Centennial Commission. To read the committees’ reports in their entirety, visit [http://ia.utep.edu/centennialcommission](http://ia.utep.edu/centennialcommission)

### PreK-16 Educational Collaboration
- Focus and showcase UTEP’s mission of access and excellence
- Promote stronger relationships between UTEP and area high school counselors
- Increase collaboration with area school districts to share facilities for teacher preparation; and to expand induction and mentoring programs for teacher preparation and retention
- Deepen partnerships with El Paso Community College for dual credit and other programs
- Design meaningful incentives for teachers to work toward master’s degrees

### Undergraduate Education
- Increase access by expanding to the east and northeast El Paso through satellite or long distance learning and increasing short, compressed courses taught in the evening, weekends and summer
- Create satellite computer centers for instructional technology
- Introduce an accelerated curriculum to enable students to complete their degrees in three years or less
- Expand undergraduate research opportunities
- Increase financial aid programs, including scholarships, campus employment, and subsidized childcare

### Graduate and Professional Development Programs
- Promote interdisciplinary programs that address key fields from the perspective of UTEP’s strengths
- Pursue partnerships with other universities to build border-related programs
- Enhance existing programs by introducing border-related courses and certificate programs
- Recruit faculty who will bring national recognition to graduate programs
- Implement a campaign for national and international prominence, and focus capital fundraising on endowments
- Develop joint programs with the proposed medical school and develop other professional schools such as law, pharmacy and urban planning
- Capitalize on the rapid growth of Fort Bliss
Health Professions Education/Health and Biomedical Research

- Increase funding to hire additional nursing and pharmacy faculty
- Increase use of distance learning and expand its outreach to area magnet health schools
- Advocate that the state Legislature increase funding for health care training programs and increase compensation for faculty in the field
- Create a central repository of all research projects in the region to be managed by UTEP’s Hispanic Health Disparities Research Center or the Center for Border Health Research
- Area chambers of commerce should collaborate to promote and capitalize on El Paso as the prime location for Hispanic-based research and work with the media to develop an awareness campaign about health-related research

U.S.-Mexico Border and International Programs

- Coordinate an entity that guides and promotes all international activity and creates an international advisory board
- Evaluate existing *convenios* and international programs for efficacy and reconsider or reconfigure as needed
- Internationalize undergraduate and graduate curricula across disciplines
- Prioritize study abroad and actively recruit students from abroad
- Raise Mexican graduate student enrollment by 50 percent
- Become a model for executive education by creating an Institute of International Executive Education to provide seminars for executives and leaders on both sides of the border

Regional Economic Development

- Expand current technology to enhance technology transfer, research and commercialization
- Expand initiatives in the areas of software development, telecommunications, computer design, etc., that have the greatest potential for start-up business and job creation
- Establish key curricula for biomedical research and commercialization
- Create partnerships with area military bases for training needs in areas of high-tech security, etc.
- Partner with key space and defense security industries in research and outreach
- Expand business and professional services courses and outreach programs in the College of Business Administration
- Enhance environmental innovations through current partnerships with the Public Service Board and institutions in Juarez, and through energy use research

UTEP’s Neighborhood

- Form a University District Council and an Office of Neighborhood Relations to improve land use, transportation, public relations and partnerships
- Revisit the University Master Plan
• Implement zoning that promotes mixed-used and transit-oriented development
• Create a network of open spaces, including pedestrian-friendly corridors
• Develop and implement a Transportation Plan addressing traffic and parking
• Construct parking garages and coordinate pedestrian crossings with vehicular traffic around campus
• Create and connect pedestrian and bike paths to link UTEP to its adjacent neighborhoods

El Paso’s Quality of Life
• Strengthen the education pipeline by creating degree programs in opera, hotel/restaurant management, film and art history
• Create a program of visiting professorships in the visual arts and expand programs under the Center for Lifelong Learning and Continuing and Professional Education
• Construct a performing arts complex and consider a partnership to develop a retirement complex close to campus
• Enrich athletics programs by implementing new sports such as baseball, bowling, equestrian and others
• Conduct a feasibility study for Sun Bowl and Don Haskins Center improvements
• Increase athletics’ budget and create satellite Miner Shops for the sale of merchandise

UTEP’s Image
• Conduct an in-depth analysis of its external and internal image
• Develop a clear and consistent message that encapsulates its vision, mission and key goals and be communicated through integrated marketing
• Develop an advertising theme that reflects our unique location, demography and potential
• Create an image-making strategy that considers the rapid growth of Hispanics and the influence of Spanish-language and Hispanic media and marketing
• Develop a strategic plan to guide outreach to its alumni across the world
• Investigate the possibility of advertising on Web sites and take advantage of its new Conference USA membership by aligning its public relations activities with exposure at CUSA game sites

Alumni Relations and Development
• Encourage active involvement, participation and commitment of its alumni
• Alumni Relations Office and the Alumni Association should work together to encourage lifelong connections to UTEP
• Develop innovative ways of communicating with its alumni
• Encourage participation by students and recent graduates in alumni-related activities by better capturing and tracking these students, perhaps with enhanced research tools
• Review its current Alumni Association board structure and strengthen the ties between alumni, athletics and departments and colleges