AUGUST 6, 2015
EL PASO, TEXAS
UNDERGRADUATE LEARNING CENTER, ROOM 106, UTEP

1:00 PM - Registration (Lobby)

Master of Ceremonies:
Robert Moore – Editor – El Paso Times

2:00 PM - Welcome and Opening Remarks

Diana Natalicio, Ph.D.
President – The University of Texas at El Paso

U.S. Representative Beto O’Rourke
16th Congressional District, Texas


Senator Gabriela Cuevas Barrón
Chairman of the Senate Committee on Foreign Relations – México

Alejandra De La Vega
Chief Executive Officer – Almacenes Distribuidores de la Frontera

William H. Duncan
Chargé d’Affaires – Embassy of the United States in México

Woody Hunt
Executive Chairman – Hunt Companies

Patrick Schaefer (Moderator)
Executive Director – Hunt Institute for Global Competitiveness

3:30 PM - Break

3:45 PM - Conversation No. 2: Moving People and Trade: What Does the Ideal U.S. — México Border Look Like?

Governor Susana Martinez
State of New Mexico

Commissioner R. Gil Kerlikowske
United States Customs and Border Protection

Senator Lilia Merodio Reza
State of Chihuahua – México

U.S. Representative William B. Hurd
23rd Congressional District, Texas

U.S. Representative Beto O’Rourke
16th Congressional District, Texas

Christopher Wilson (Moderator)
Deputy Director – Mexico Institute, Wilson Center
5:15 PM - **Conversation No. 3**: What Can North America Learn From the Border?

*William L. Hargrove*
Director – Center for Environmental Resource Management (CERM) – The University of Texas at El Paso

*Jesse Hereford*
President – Border Trade Alliance

*Rolando Pablos*
Chief Executive Officer – The Borderplex Alliance

*Kathleen Staudt*
Professor – Department of Political Science – The University of Texas at El Paso

*Richard Pineda* (Moderator)
Director – Sam Donaldson Center for Communications Studies – The University of Texas at El Paso

6:15 PM - **Reception** (Lobby)

**Mayors’ Message**

*Oscar Leeser* – El Paso, Texas

*Enrique Serrano Escobar* – Ciudad Juárez, Chihuahua

*Ken Miyagishima* – Las Cruces, New Mexico

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**AUGUST 7, 2015**

**EL PASO, TEXAS**

UNDERGRADUATE LEARNING CENTER, ROOM 106, UTEP

7:30 AM - Registration and Continental Breakfast (Lobby)

8:15 AM - Opening Remarks

*Diana Natalicio, Ph.D.*
President – The University of Texas at El Paso

**U.S. Representative Beto O’Rourke**
16th Congressional District, Texas

8:30 AM - **Conversation No. 4**: People Solving Problems: Where Civil Society Leads the Way.

*Fernando García*
Executive Director – Border Network for Human Rights

*Ruben García*
Founder, Director – Annunciation House

*María Guadalupe Dávila Pérez*
President – Jaguares Jóvenes de Bien A.C.

*Eva M. Moya*
Assistant Professor – Department of Social Work – The University of Texas at El Paso

*Alfredo Corchado* (Moderator)
México Bureau Chief – The Dallas Morning News

9:45 AM - Break
10:00 AM - **Conversation No. 5**: The Economic Future of North America: U.S. — México High Level Economic Dialogue.

Honorable Ildefonso Guajardo Villarreal
México Secretary of Economy

Honorable Penny Pritzker
United States Secretary of Commerce

U.S. Representative Beto O’Rourke (Moderator)
16th Congressional District, Texas

11:30 AM - UTEP’s Session Concludes

*A light lunch will be available immediately after the last session.*

12:30 PM - Transportation to Ciudad Juárez, Chihuahua

CIUDAD JUAREZ, CHIHUAHUA

CENTRO CULTURAL PASO DEL NORTE,
ANILLO ENVOLVENTE DEL PRONAF

Master of Ceremonies:
Alejandro Sandoval Murillo

1:45 PM - Welcome and Opening Remarks

**Mayor Enrique Serrano Escobar**
Ciudad Juárez, Chihuahua

**Alejandro I. Estivill**
Chargé d’Affaires – Embassy of México in the United States

2:00 PM - **Conversation No. 6**: Mexican Energy Reform and the Implications for the North American Economy.

Honorable César Emiliano Hernandez Ochoa, Ph.D.
México Undersecretary of Electricity – Secretariat of Energy

Paul L. Foster
Executive Chairman – Western Refining, Inc.

Christopher Wilson (Moderator)
Deputy Director – México Institute, Wilson Center

3:30 PM - Closing Remarks

**U.S. Representative Beto O’Rourke**
16th Congressional District, Texas

**Benito Fernández Mesta**
Executive Chairman – Desarrollo Económico de Ciudad Juárez, A.C.

AUGUST 8, 2015

EL PASO, TEXAS – CIUDAD JUÁREZ, CHIHUAHUA

1001 S. STANTON STREET, EL PASO, TEXAS

7:30 AM - The U.S. – México 10K

Oscar Leeser – El Paso, Texas

Enrique Serrano Escobar – Ciudad Juárez, Chihuahua